



Web-Based Sales Desk and Contact Management

Organize your contact and account information, manage daily calendars, and effectively communicate with current and future customers, all with SalesDeskSuite by Matrixwebs.com. SalesDeskSuite is an online web-based software package backed by Microsoft SQL server using Web 2.0 /Ajax technologies. A fast, dynamic program, SalesDeskSuite will benefit businesses large and small with its performance and speed.

Simplifies Features of More Complex Web Packages (You know who you are!)

As a web-based application, SalesDeskSuite can be hosted either at a hosting facility or installed in-house with only a small footprint. You'll have SalesDeskSuite set-up and running in minutes with no hardware to purchase.

From Busy Sales Managers to Real Estate Agents

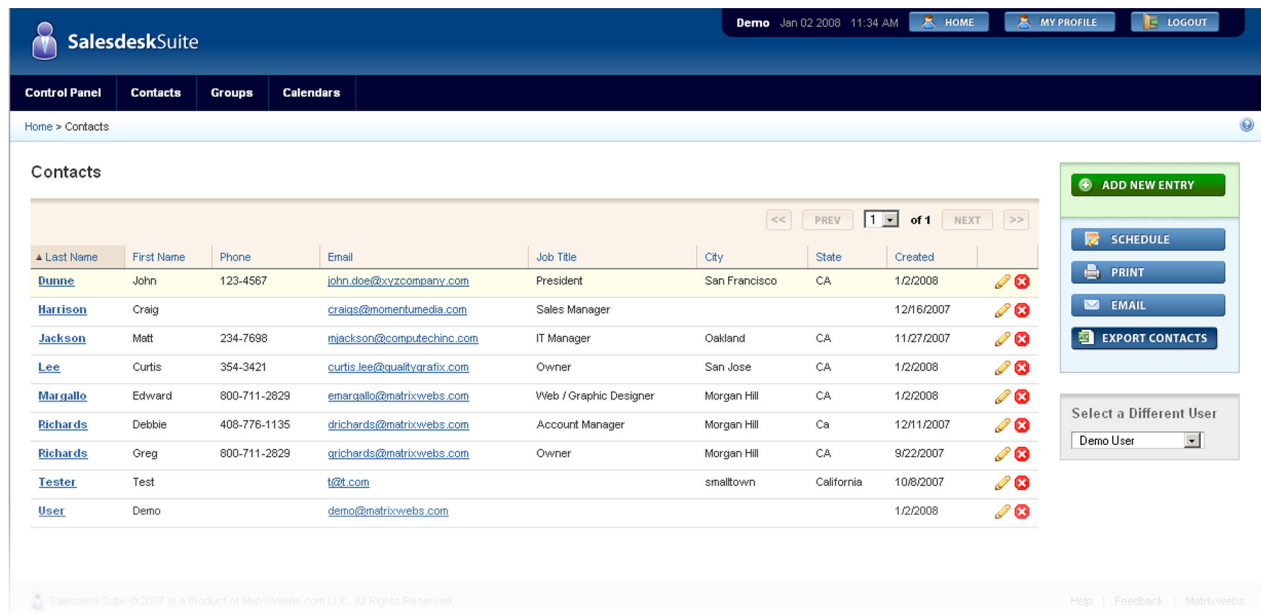
Managers can view staff contacts and calendars. Permissions allow users to share contacts and groups with other users.

Administrative Staff will Love SalesDeskSuite

Administrators will appreciate the flexibility of setting permissions based on groups and users.

Critical Information for Managers

Managers will love the reporting functions of SalesDeskSuite. A sampling of the reports available includes Current Users Online, User Activity, and Follow-Up.



The screenshot shows the SalesdeskSuite web interface. At the top, there's a navigation bar with 'Home', 'My Profile', and 'Logout' buttons. Below that is a 'Control Panel' with tabs for 'Contacts', 'Groups', and 'Calendars'. The main content area is titled 'Contacts' and displays a table of contact information. On the right side, there are buttons for 'ADD NEW ENTRY', 'SCHEDULE', 'PRINT', 'EMAIL', and 'EXPORT CONTACTS'. Below these buttons is a 'Select a Different User' dropdown menu currently set to 'Demo User'. At the bottom of the page, there is a footer with copyright information and a 'Help | Feedback | Matrixwebs' link.

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Richards	Greg	800-711-2829	grichards@matrixwebs.com	Owner	Morgan Hill	CA	9/22/2007	
Tester	Test		t@t.com		smalltown	California	10/8/2007	
User	Demo		demo@matrixwebs.com				1/2/2008	

SalesdeskSuite Features



Account and Contact Management

- Organize accounts and contacts by groups.
- Notes and History allows you to view past meetings, document uploads, notes, and other communications.
- Future Activities provides a quick view of your forward calendar for a particular contact. Documents allows you to upload documents relevant to a contact.
- The Additional Contact Info tab allows the user to create customized fields.
- SalesDeskSuite also has a customizable tab that can be setup by MatrixWebs for particular industries.



Document Management

- Upload documents for specific accounts and contacts.
- Set follow-up dates to remind you to follow up on a proposal.



Calendars

- Schedule events, meetings, quotes, or simply phone calls. Set reminders to email you or notify you in the web client. The flexibility of SalesDeskSuite means you won't miss a beat! (or a sale)
- Calendar views let you view your schedule through the month, week, or day.
- Use the Outlook integration tool to export your data to Outlook 2003/2007*.



Asset Management

- Use the customizable tab to create an Asset Management sheet to follow up on client properties or equipment. Set reminders to follow up with contacts.



Data Import and Export

- Get up and running quickly with a simple import of your data from Act! Or Outlook.
- Use the export feature anytime you wish to export your data to another program.

SalesdeskSuite Features (Continued)



Reports

- SalesDeskSuite can produce customized and detailed management reports.



Multi Company Capable

- Do you own more than one company? With SalesDeskSuite you can set up all your businesses to use the system. And no need to purchase another copy – do it all with one version of SalesDeskSuite.



Other Features

- Allow managers access to all users' contacts and calendars.
- Set permissions for users to share contacts with other users.
- Send simple emails within the client.
- Send mass emails to groups of contacts in HTML.
- Create a task list of items to do.
- Store sales materials for your company in the management area.

What Our Customers Have to Say...



"We found SalesdeskSuite to be extremely simple. We are able to manage contacts with ease!"

- Mercury News



"We needed a stable and powerful platform for managing sales leads, SalesdeskSuite met these requirements."

- Efinancial



"SalesdeskSuite integrated with our existing .NET website easily. MatrixWebs even customized the look to fit our image."

- InWithFitness

Would you like to find out more?

You can log on to MatrixSuites.com to learn more and even try out the full line of products we have to offer.

You may also email us at info@matrixwebs.com or speak to a sales rep at 408.776.1135.

Footnotes

* Release date of March 31, 2008